

Parents,

CHS Cheerleaders will now be selling the Athletic Media Guides for all athletic activities throughout the school year. They will be including a picture of our team, our roster, and our game schedule in the New Chelsea High School Athletic Media Guide. They will produce a fall, winter, and spring edition; in addition to the roster, team photo, and game schedule, they will include Who's That Senior? Baby Photo and our coaches bio's. The Media Guide will be offered at every home game athletic event throughout the year. Our team will be promoted complementary in the media guide; however, they are offering student or student athlete personal ads for a fee. Student personal ads can be purchased with this link <https://bit.ly/3F0iKwQ> or with the QR Code on the flyer. The purchaser can submit their artwork and payment within the same portal. (To pay by check, tap the red wording at the top of the page, to be redirected to the check payment forms.) All **Fall Sports Student Personal Ads are due by July 31, Winter by October 1, and Spring by December 1.** Notices will go out prior to those deadlines for Winter and Spring Student Personal Ad submission due dates.

Student Personal Ads are typically a 'good luck' message from the students' parents, grandparents or family and have traditionally been a photo of your student with a message printed on the photo. The student personal ad will be featured in the seasonal media guides that the student athlete is participating in. The ad sizes are 1 page for \$175 or ½ page for \$125. If you have any questions, please email Chelsea Cheer Boosters at ChelseaCheerBoosters@gmail.com .

Go Hornets!